

Message Text

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PAGE 01 MOSCOW 02797 241352Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----017044 241401Z /42
O 241348Z FEB 78
FM AMEMBASSY MOSCOW
TO USDOC WASHDC IMMEDIATE
INFO SECSTATE WASHDC 8256

UNCLAS MOSCOW 02797

USDOC FOR BEWT/TDAD (BOWIE)

E.O. 11652: N/A
TAGS: BTRA, UR
SUBJECT: SEMINAR ON MARKETING IN U.S.

REF: (A) USDOC 3621, (B) USDOC 1301

1. WE HAVE BEEN IN CONTACT WITH MEL'NIKOV OF MFT BOTH AT SOCIAL FUNCTION WHICH STEIN ATTENDED AND ON FEBRUARY 24 CONCERNING DATES FOR PROPOSED MARKETING SEMINAR, FURTHER INFORMATION NEEDED FROM SOVIETS RE CASE STUDIES ON VARIOUS PRODUCTS AND OTHER ASPECTS OF PROPOSED PROGRAMS. BOTH IN EARLIER CONVERSATION AND DURING FEBRUARY 24 CONVERSATION MEL'NIKOV STATED THAT HE IS "NOT YET READY" TO PROVIDE INFORMATION WE SEEK, ALTHOUGH HE WAS FULLY INFORMED AS TO USDOC NEEDS. HE PROMISED, HOWEVER, TO BE BACK TO US EARLY NEXT WEEK (FEB 27 - MARCH 3) WITH DEFINITIVE RESPONSE. COMATT INFORMED MEL'NIKOV THAT ANY FURTHER DELAY WOULD JEOPARDIZE MID-MAY DATES FOR SEMINAR TO WHICH, HE ASSURES US, MFT AGREES IN PRINCIPLE.

2. EMBASSY REGRETS DELAY IN REPLYING TO REFTELS AND WISHES TO ASSURE USDOC THAT WE ARE DOING EVERYTHING WE CAN TO MOVE SOVIETS OFF DIME ON THIS QUESTION. WILL
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ADVISE NO LATER THAN COB WEDNESDAY, MARCH 1, AS TO RESULTS OF MEETING WITH MEL'NIKOV, ASSUMING IT CAN BE ARRANGED BY THEN. NEGATIVE REPORT WILL BE SENT IF MATTER CONTINUES TO DRAG. MATLOCK

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 24 feb 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978MOSCOW02797
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780086-0284
Format: TEL
From: MOSCOW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780217/aaaaanxb.tel
Line Count: 59
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
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Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3488198
Secure: OPEN
Status: NATIVE
Subject: SEMINAR ON MARKETING IN U.S.
TAGS: BTRA, UR
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/36ca38d0-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014